K Machine Learning A Short Intro

Engineering COP Sertan Şentürk - Lead Data Scientist

Machine Learning

18/03/21

Artificial Intelligence

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If by "uprising" you mean "being able to fill the dishwasher".

technologyreview.com/s/611424/this- ...



This is how the robot uprising finally begins Combining the latest advances in artificial intelligence with robots could transfor manufacturing and warehousing – and take AI to the next level. technologyreview.com





What?

Case Study

Conceptual Process

Disclaimers

- Quite high level
- Almost no math!
- Interactive!
- Emphasis on music tech

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What?

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What

Machine Learning: A Definition

the field of study that gives computers the ability to **learn** <u>without being explicitly</u> programmed

Tom Mitchell, 1950s



https://www.coursera.org/lecture/machine-learning/what-is-machine-learning-Ujm7v



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Pick a random number Past streams -> something similar Market Trend (wrt genre) Listening habits in Spotify Seasonal changes Time during the day Social Media Usage in different media Pandemic



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Solution	# of Data Pt.	# Params to Fit
Last Week's Listen	1	None
Average of Last Weeks	# Weeks	None
Fit a line (y = ax + b) to last Weeks; extrapolate	# Weeks	a, b
Fit more complex functions to last Weeks; extrapolate	# Weeks	constants of the f
Fit individual functions to many songs; weighted extrapolation	# Weeks * # Songs	consts. per song & weights

# Listens	•		
Song —	Adding new signals Scaling Maintenance		→ N
Solution		a Pt.	# Params to Fit
Last Week's Listen			None
Average of Last Weeks			None
Fit a line (y = ax + b) to last			a, b
Fit more complex functions	111111111111		constants of the f
Fit individual functions to me extrapolation		; * 51155	consts. per song & weights

Which Problems are ML Good at Solving?

- Difficult to formulate
 - **Example:** Music recommendation (What would you like to listen today?)
- Many interactions affecting the outcome
 - **Example:** Estimating # listens of a song
- Has a lot of special cases to consider
 - Rigorous, repetitive tasks with limited time/resources
 - **Example:** Metadata Matching
- Processing unstructured data
 - audio, video, image, plain text
 - **Example:** Auto-Tagging audio recordings, Music similarity for Synch



How?

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Do this for all <u>available songs</u> for <u>multiple times</u> Until the **Error is Minimized**





Data-related Monitoring

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Resources

- <u>Fast.ai</u>
- Coursera (<u>Machine Learning</u>, <u>Deep Learning</u>)
- Sebastian Raschka's <u>Online Lectures</u>
- Aurelien Geron <u>Hands-on Machine Learning with</u> <u>Scikit-Learn, Keras, and TensorFlow</u>
- PyData Meetups
- London Music and Al Meetup
- <u>NYU Deep Learning Course</u>
- Full Stack Deep Learning
- Valliappa Lakshmanan <u>Machine Learning Design</u> <u>Patterns</u>
- Christopher Bishop Pattern Recognition and ML
- Ian GoodFellow <u>Deep Learning</u>

